## 10ft Lumiere Wall Backlit Display



Graphic Endcaps (Optional)


Frame


Channel Bars on Frame


Ladder Lights

## PRODUCT DESCRIPTION

Illuminate your message with the Lumiere Light Wall®! Lumiere ladder lights make backlit graphics pop on this innovative combo display of silicone-edge graphics and portable RPL fabric pop ups. Plus, the Lumiere shrinks down in size: simply collapse the geometric frame and the SEG bungeed channel bars, and fold or roll the fabrics graphics. Setup requires 1 person and 5-10 minutes. SEG portability is easy and stylish.

DISPLAY DIMENSION $117.75^{\prime \prime} \mathrm{W} \times 117.75^{\prime \prime} \mathrm{H} \times 14.5^{\prime \prime} \mathrm{D}$

## GRAPHIC DIMENSIONS

MAIN GRAPHIC $118.5^{\prime \prime}$ W $\times 118.5^{\prime \prime} \mathrm{H}$
END CAP GRAPHIC $14.25^{\prime \prime} \mathrm{W} \times 118.5^{\prime \prime} \mathrm{H}$

## GRAPHIC MATERIAL

DYE-SUB BACKLIT FABRIC

## GRAPHIC FINISHING

Silicone beading is sewn around the perimeter of the fabric graphic. Silicone beading is hidden from view once installed.

## DISPLAY CONSTRUCTION

Aluminum Frame
LADDER LIGHTS FEATURES

| EACH LIGHT BEAD | 1.0 W |
| ---: | :--- |
| ANGLE | $170^{\circ}$ |
| OPERATING VOLTAGE | DC12V/24V |
| TOTAL WATTAGE | 560 W |
| TOTAL AMPERAGE | 24 A |

## TRANSFORMER SPECIFICATION

| OUTPUT | $24 \mathrm{~V} / 3.75 \mathrm{~A}$ |
| ---: | :--- |
| INPUT | AC100-240V/1.3A |
| SHIPPING WEIGHTS \& DIMENSIONS |  |
| Lumiere Ladder Lights - 4 Units |  |
| Shipping Weight |  |
| Shipping Dimensions | $14^{\prime \prime} \mathrm{L} \times 12.5^{\prime \prime} \mathrm{W} \times 32.5^{\prime \prime} \mathrm{H}$ |

Lumiere Light Wall

| Shipping Weight | 41 lbs (frame only) <br> 44 lbs (with graphics) |
| ---: | :--- |
| Shipping Dimensions | $34^{\prime \prime} \mathrm{L} \times 14^{\prime \prime} \mathrm{W} \times 13^{\prime \prime} \mathrm{H}$ |
| LARGE QUANTITY FREIGHT |  |
| Lumiere Ladder Lights |  |
| Freight Shipping | 40 boxes per $48^{\prime \prime} \mathrm{L} \times 40^{\prime \prime} \mathrm{W} \times 48^{\prime \prime} \mathrm{H}$ skids |
| Freight Weight | 432 lbs |

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| Freight Shipping | 15 boxes per $48^{\prime \prime} \mathrm{L} \times 40^{\prime \prime} \mathrm{W} \times 58^{\prime \prime} \mathrm{H}$ skids |  |  |
| ---: | :--- | :---: | :---: |
| Freight Weight | 492 lbs (frame only) <br> 528 lbs (with graphics) |  |  |
| GRAPHIC TURN AROUND TIME |  |  |  |
| 2 business days after proof approval |  |  |  |
| AVAILABILITY |  |  | CA and PA |
|  |  |  |  |

Please Note: Lumiere Ladder Light ${ }^{\text {sets }}$ sere placed on the front side of the frame only. They are not double-sided and may not be used as so.

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## AVAILABLE ACCESSORIES



Straight Connector


Genie Counter Case


L Link Connector


Stabilization Feet


Internal Showcase


Lumiere Jumper Cable*

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## PARTS LIST



Qty 1 - Pop Up Frame


Qty 1 - Carry Bag


Qty 4 - Transformers


Qty 8-4 Section Channel Bars


Qty 2 - Channel Bar Bags


Qty 4 - Transformer Power Cords


Qty 4 - End Cap Channel Bars


Qty 16 - Ladder Lights


Qty 4 - Transformer Clips


Qty 4 - Ladder Light Travel Bags

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## SET UP INSTRUCTIONS 1/2

## Set Up Pop Up Frame


a. Place frame with the adjustable feet facing down.

b. Expand the frame

c. Close frame by pushing the outside of the frame until male and female ends connect

## Insert Channel Bars


a. Expand each channel bar. Follow bungee to connect.

b. Attach channel bars to frame.

c. Slide channels bars onto frame, from top to bottom, then secure onto metal peg.

d. Attach the top and bottom endcaps on each side of the frame.

## Unfold The Hooks


a. Locate each hook.

b. Turn each hook outward.

c. Twist each hook to face the front of the ladder light.

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## SET UP INSTRUCTIONS 2/2

## Hook Ladder Lights


a. Hang ladder lights from top " $x$ " bar. Note: Make sure to follow label that says "UP"or "DOWN".

b. Hang ladder lights each section of the frame until reaching the bottom of the frame.

## Install Transformer Clip


a. Snap Transformer Clip onto each bottom "x" bar.

b. While pulling the end tab of the clip, place the Transformer on top of the Transformer clip.

## Connect Ladder Lights


a. Connect each ladder light together using the barrel connectors.

b. Connect bottom set of lights to the LED Driver using the barrel connectors

c. Insert power cord to the LED Driver. Plug other side into your main power outlet.

## Install Graphic


a. In each corner, insert the silicone edge beading into the groove.

b. Then insert the remainder of the beading. Repeat blockout installation for the back frame.

c. Then repeat graphic installation on the end caps for each side.

